

Privacy Policy

This Privacy Policy is current as of September 10, 2023.

The purpose of the Privacy Policy is to detail the processing of data of Users who use the Company's Site. Please note that this Privacy Policy is an integral part of the General Conditions of Sale and Use (CGVU). Thus, all terms not defined herein are defined in the General Terms and Conditions.

The company MERVEILLES ET JOYAUX DU MONDE SAS, registered with the Orléans RCS under number 918 270 08, specializes in the creation and sale of costume jewellery. Its head office is located at 39 route de Marmain, 45110 SIGLOY, reachable on 06 38 36 94 64 or by email at the address: contact@mademoisellepierredelune.com

If you do not agree to the terms of this Privacy Policy, please do not use our website or place any orders.

General

Personal data ("Personal Data") is information that can directly or indirectly identify a natural person. It can be a name, a first name, an email, a telephone number or even an address.

The information collected by the Company for the purposes of identification, billing, information or improvement of its Service is subject to a declaration to the National Commission for Information Technology and Liberties (CNIL).

Who collects your personal data?

The website www.mademoisellepierredelune.com (hereinafter the "Website") is published by MERVEILLES ET JOYAUX DU MONDE SAS (hereinafter "The Company").

As part of the management and operation of the Site, in its capacity as data controller, the Company may collect the personal data of Users (hereinafter the "Users").

The Company attaches great importance to respect for privacy and takes all necessary measures to ensure the confidentiality and security of Users' personal data.

Also, this Privacy Policy aims to make Users understand how the Company processes their personal data according to the principles set out by the General Data Protection Regulation ("GDPR") which came into force on May 25, 2018.

To this end, the Company invites Users to read this Privacy Policy in order to be informed of the methods of processing their personal data and their rights.

What data is collected and for what duration?

When Users browse the Site and/or wish to place an order on the Site, the Company may collect certain personal data from Users in particular: first name, last name, postal address, email address, telephone number.

Users' personal data is kept only for the time necessary to achieve the purpose for which the Company holds this data, in order to meet the needs of Users or to fulfil its legal obligations.

To establish the retention period of personal data, the Company applies the following criteria:

- in the event of an order for products, personal data is kept for the duration of the contractual relationship and for a period of three years after collection or the last contact with the User, for commercial prospecting purposes;
- if the User participates in a promotional offer, personal data is kept for the duration of the promotional offer concerned;
- if the User makes a request to the Company, personal data will be kept for the duration necessary to process the request;
- if the User creates an account, personal data will be kept until the User requests the deletion of their account or at the end of a period of inactivity, within the limits of the duration of legal requirements;
- if the User has consented to receiving commercial prospecting messages, personal data is kept until the User unsubscribes or at the end of a period of inactivity, within the limits of the duration of legal requirements ;
- if cookies are placed on the User's computer, personal data is retained for the duration of a session for cookies linked to the shopping cart or session identification cookies and for any period defined in accordance with the applicable regulations;
- the Company may retain certain data in order to fulfil its legal or regulatory obligations in order to enable it to exercise its rights and/or for statistical or historical purposes.

At the end of the periods mentioned above, the personal data will be deleted, or the Company will anonymize them.

For what purposes are personal data collected?

The Company uses Users' personal data for the following purposes:

| Purpose | Legal basis for processing |
|----------------------------------|---|
| Creating and managing an account | The processing is necessary for the execution of the contract concluded with the User |
| Taking orders into account | The processing is necessary for the execution of the contract concluded with the User |
| Order management and processing | The processing is necessary for the execution of the contract concluded with the User |
| Billing | The processing is necessary for the execution of the contract concluded with the User |

| | |
|---|---|
| Response to possible questions/complaints from Customers | The processing is necessary for the execution of the contract concluded with the User |
| Preparation of commercial statistics | Processing is necessary for the purposes of the legitimate interests pursued by the Company |
| Management of requests for access rights, erasure, rectification and opposition | The processing is necessary for the execution of the contract concluded with the User |
| Management of unpaid debts and disputes | The processing is necessary for the execution of the contract concluded with the User |

Who are the recipients of personal data?

Users' personal data are collected and processed by the Company's sales department. The data may also be communicated to the Company's subcontractors who act in the name and on behalf of the Company, and in particular the Site host, payment providers and advertising technology.

The Company may also receive personal data from its partners as part of their commercial relationships. More precisely, the Company may receive the name, first name and telephone number if this customer expressly requests it.

The personal data collected by the Company are not transferred to any organization outside the European Union. In the event of a contractual transfer of personal data, the Company will ensure that the recipients are based in the European Union. We also monitor GDPR compliance of all data recipients.

The Company may communicate Users' personal data in order to cooperate with administrative and judicial authorities.

The Company may finally communicate Users' personal data to third-party service providers as part of statistical studies of the use of the Site and for the purposes of optimizing the Site. In this context, Users' personal data will be anonymized.

Why does the Company use cookies?

In accordance with the CNIL deliberation no. 2013-378 of December 5, 2013, the Company informs Users that cookies record certain information which is stored in the memory of their hard drive. This information is used to generate audience statistics for the Site and to offer products based on the products they have already selected during their previous visits.

An alert message, in the form of a banner, asks each person visiting the Site, beforehand, if they wish to accept cookies. These cookies do not contain confidential information concerning Users of the Site.

The User visiting the home page or another page of the Site directly from a search engine will be informed:

- the precise purposes of the cookies used;
- the possibility of opposing these cookies and changing the settings by clicking on a link in the banner;
- and the fact that continuing to browse constitutes agreement to the placement of cookies on your terminal.

To guarantee the free, informed and unequivocal consent of the User visiting the Site, the banner will not disappear until they continue browsing.

Without the prior consent of the User, the deposit and reading of cookies will not be carried out:

- if any person who goes to the Site (home page or directly to another page of the Site from a search engine for example) does not continue browsing: a simple absence of action cannot be in effect assimilated to a manifestation of will;
- or if they click on the link in the banner allowing them to configure cookies and, where applicable, refuse the deposit of cookies.

Manage cookie settings

If the User wishes to delete cookies already present on their computer, the User must refer to the instructions of their browser publisher by selecting the “Help” option:

- Internet Explorer: <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>
- MozillaFirefox: <https://support.mozilla.org/fr/kb/activate-deactivate-cookies-preferences>
- Chromium: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=fr>
- Safari: https://support.apple.com/kb/ph21411?locale=fr_FR

For more information regarding how cookies work, the User can refer to the CNIL website via the following link: <https://www.cnil.fr/fr/cookies-les-outil-pour-les-maitriser>

How is the data hosted?

User data is hosted by the Company 1&1 IONOS Cloud GmbH Greifswalder Str. 207, 10405 Berlin, Germany and whose servers are located in the European Union.

What connection data is collected?

Under Decree No. 2011-219 of February 25, 2011 relating to the conservation and communication of data allowing the identification of any person having contributed to the creation of content posted online, the User is informed that the host of the Site has the obligation to keep for a period of one year from the day of content creation, for each operation contributing to the creation of content:

- *The identifier of the connection at the origin of the communication;*
- *The identifier assigned by the information system to the content, subject of the operation;*
- *The types of protocols used for connection to the service and for the transfer of content;*
- *The nature of the operation;*
- *The date and time of the operation;*
- *The identifier used by the author of the operation when he provided it.*

In the event of termination of the contract or closure of the account, the host must also keep for one year from the day of termination of the contract or closure of the account the information provided when subscribing to a contract (order) by the User or when creating an account, namely:

- *When creating the account: the identifier of this connection*
- *First and last name or company name;*
- *The associated postal addresses;*
- *The pseudonyms used;*
- *Associated email or account addresses;*
- *Telephone numbers;*
- *The password as well as the data allowing it to be verified or modified, in their latest updated version.*

The Site host must finally, when the subscription to the contract (order) or account is paid, keep for one year from the date of issue of the invoice or payment transaction, for each invoice or transaction payment, the following information relating to the payment, for each payment transaction:

- *The type of payment used;*
- *The payment reference;*
- *The amount ;*
- *The date and time of the transaction.*

How does the Company ensure the security of personal data?

The Company ensures that Users' personal data is adequately and appropriately secured and has taken appropriate precautions to preserve the security and confidentiality of the data and in particular prevent it from being distorted, damaged or communicated to unauthorized persons. To do this, the Company notably includes IT protection measures such as antiviruses, firewalls, or even information access authorization controls.

What are the obligations of Users?

Users acknowledge that the personal data disclosed by them on the Site are valid, adequate and up to date. Only Users are responsible for their personal data communicated.

Users undertake not to infringe the privacy and protection of personal data of any third party.

Users agree to appear on the Company's list of customer references (Identity) for commercial reference purposes. In order to improve the relevance of its services, the Company may record statistical and non-personal information relating to the use of the Service (frequency of use, quantity and type of data entered).

What are the rights of Users?

In accordance with the provisions of the Data Protection Act dated January 6, 1978 as amended and the GDPR, Users are informed that they have in particular a right of access, rectification, erasure, limitation of processing data, data portability, as well as a right to object to the processing of their personal data.

The right of access: the Company undertakes to provide the User, if they request it, with a copy of the personal data concerning them.

The right of rectification: The User has the right to ask the Company to rectify the personal data communicated to him by the latter.

The right to object: The User may object to his personal data being processed by the Company.

The right to be forgotten: The User may obtain from the Company, under certain conditions, the erasure as soon as possible of certain personal data concerning him. This right to be forgotten cannot be obtained in certain cases, in particular for reasons of public interest, for archival purposes or to comply with legal obligations conditioning the processing of personal data by the Company.

The right to restriction of processing: The User can obtain from the Company that it limits the processing of his personal data and those in particular when the User opposes this processing, contests the accuracy of the data or when he thinks that the use in is illegal.

The right to data portability: Under certain conditions, the User may request to receive all of their personal data so that they can transfer them to another data controller without the Company being able to object.

Users may exercise their rights with the Company, subject to proof of their identity, either directly on the Site in the "Contact us" section, or by post to the following address: MERVEILLES ET JOYAUX

DU MONDE SAS, 39 route de Marmain, 45110 SIGLOY, or by email at contact@mademoisellepierredelune.com .

The Company will respect the directives given by any User, relating to the conservation, erasure and communication of their personal data after their death. In the absence of such directives, the Company will grant the requests of the heirs as restrictively set out by the applicable provisions of the Data Protection Act.

What about sales prospecting by email?

The Company may send Users commercial solicitations. If, subsequently, Users no longer wish to receive such requests by email, Users can at any time send an email free of charge and without providing any other reason to the following email address: contact@mademoisellepierredelune.com

How are Users informed of changes to this Privacy Policy?

The Company may modify this Privacy Policy at any time. The Company will inform Users by any means of modifications made to this document.

The Company invites Users to regularly read the Confidentiality Policy in order to remain fully informed of its provisions.

How to contact the Company?

Users may contact the Company for any questions they may have about this Privacy Policy by email to the following address: contact@mademoisellepierredelune.com , or by post to the following address: MERVEILLES ET JOYAUX DU MONDE SAS, 39 route de Marmain, 45110 SIGLOY.

If applicable, complaints relating to the processing of your personal data can also be addressed to the Commission Nationale de l'Informatique et des Libertés at the following address: 3 Place de Fontenoy – TSA 80715 – 75334 Paris Cedex.